

**RADIO LESOTHO
LESOTHO NATIONAL BROADCASTING SERVICE
ORDER RATES AND CHANNELS EFFECTIVE FROM APRIL 2022.**

CHANNEL	TIMES	MON-FRI 30 sec per day	SATURDAY	SUNDAY
		M	M	M
C1	05H00-06H00	416.75	379.15	345.20
C2	06H00-08H30	593.35	593.35	593.35
C3	08H30-12H00	470.10	416.75	416.75
C4	12H00-14H00	470.10	416.75	416.75
C5	14H00-16H00	470.10	416.75	416.75
C6	16H00-18H30	546.40	440.30	416.75
C7	18H30-21H30	546.40	440.30	416.75
C8	21H30-24H00	345.20	345.20	262.40

GENERAL INFORMATION

- LANGUAGE MEDIUM:** Sesotho and English.
- BASIC RATES:** Rates quoted are for 30 seconds exclusive VAT. Commercials of longer or shorter duration are pro rata to the 30 seconds rate.
- PREFERRED TIME:** Commercials at preferred times (not available on packages) are subject to a 20% loading on the basic channel rate.
- SPONSORSHIPS:** Rates on application for programmes and special features e.g. News, Sports, Traffic Reports etc are subject to a 50% loading on the basic channel rate.
- MATERIAL/BOOKING:** 7 days prior to date of broadcast. (Special DEADLINES) deadline facilities available on request).
- FORMAT REQUIRED:** MP3.
- CANCELLATION:** 28 days written notice required.
- LIQUOR RESTRICTIONS:** None
- VAT:** Rates are subject to 15% VAT.
- TERMS OF PAYMENT:** Strictly 30 days (in case of an order)
- TELEPHONE:** FAX: (00266) 22323808